

BODY CHEER

# H A I R

H I N I C

SAY GOODBYE TO THIN HAIR,  
GET YOUR HAIR  
STRONG AND THICK

## 4 PROPERTIES

- STIMULATE
- STILL
- STRONG
- SHINE



Before

1 month later

Remark : the result can be reviewed after using the product for a month or more. It depends on the hair problems of each person.



# H A I R

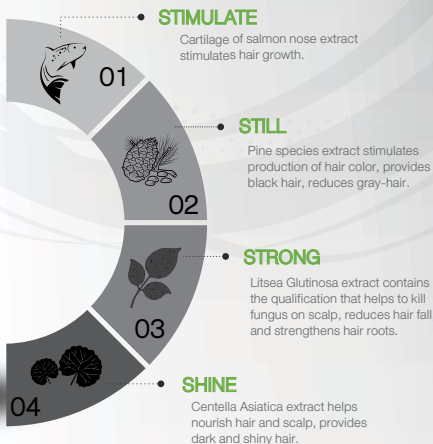
## H I N I C

An excellent innovation that won the international award which are FIR Water and DarkenyI™ from Korea and France. It has combined the science of Thai traditional herbal wisdoms through research and developed for the results that increase efficiency of hair care, **take care of the new hair growth, provide black, strong, and shiny hair look.**

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## PROPERTIES

### 1 STIMULATE

#### CS-Proteoglycans



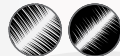
Stimulate Creation  
Papilla cells

Cartilage of salmon nose extract from Korea is a protein that duplicates human skin called Proteoglycans which promotes **Papilla cells production or the tips of hair roots, stimulates hair growth to 165%** compared to Minoxidil in 1%, the same concentration, by extending hair cycle in Anagen stage or growth stage, that is efficient for strengthening hair root and helps stimulate the production of Keratinocyte Growth Factor (KGF), that makes hair thick and strong.

#### FIR WATER TECHNOLOGY from Korea

Helps stimulate better blood circulation on scalp. When use the hair serum with FIR water technology for 60 days, according to the research, it was found that moisture of hair increased by 17% while inflammation of scalp decreased by 26% and oiliness of scalp decreased by 67%. It helps reduce hair loss.

#### Caffeine Extract



Hair loss Healthy hair

Coffee extract from Korea helps reduce the action of **Dihydrotestosterone hormones (DHT)** that originated from testosterone which **cause hair loss**

### 2 STILL

#### DarkenyI™

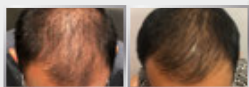
Pine bark extract from Switzerland helps stimulate melanin production located in Melanocyte of hair root, it provides dark hair color and reduces gray-hair. Pine bark extract (DarkenyI) won the awards.



“Winner Active Ingredient” and  
“Best Hair Care Ingredient”

in InCosmetic Global Innovation Zone events in Paris, France and Asia in 2018-2019.

\*\*Examples from real  
the candidate



Before

1 month later

### Horus Pydioxidi

Or Pyrrolidiny Diaminopyrimidine Oxide from Japan that has similar structure to Minoxidil which has qualification to **stimulate blood circulation** in order to support nutrient transport that is essential for hair root, **increases the new hair growth, protect hair from falling out.**

### 3 STRONG

#### Litsea Glutinosa Leaf Extract

has qualification that kills fungus on scalp and reduces hair from falling out. It helps strengthen hair root including with mucilage which covers and provides moisture to hair root. Moreover, it helps nourish scalp and reduce dandruff.

#### Licorice Extract

from Japan helps fight inflammation and irritation of scalp, also helps reduce oiliness on scalp which causes hair loss.

### 4 SHINE

#### Centella Asiatica Extract

Centella Asiatica Extract helps nourish hair and scalp, keep hair look shiny and dark, reduce inflammation, strengthen hair root, also prevents hair loss.

## HOW TO USE HAIR HINIC EFFECTIVELY



**STEP 1**  
Spray Hair Hinic Serum over the scalp, especially the problem areas.



**STEP 2**  
Massage the head for about 2-3 minutes to stimulate blood circulation around hair root and to allow important substances absorb into the scalp effectively.



**STEP 3**  
Use the product daily, 2 times per day in the morning and evening/before bed time.

Remark : the result can be reviewed after using the product for a month or more. It depends on the hair problems of each person.